# Webinar

EUTOPIA Design Intrapreneurship Programme

15 April



**EUTOPIA** 

# **Agenda**

- Presentation of the EUTOPIA Design initiative
- Q&A
- Further support



### **EUTOPIA – A European Universities alliance**

### 10 Partners from 10 European countries:





















### representing:

298 303 Students 184 003

91 518

22 782

Undergraduate

Master

PhD

45 498 Staff 23 700

Academic Staff Res

874 13 Research Groups Fa

139 Faculties





### ...with Global Partners















### Main initiatives

#### **CONNECTED COMMUNITIES**

Integrated Connected Communities
Connected Learning Communities
Connected Research Communities

#### **INITIATIVES FOR STUDENTS**

The International Conference of Undergraduate Research
Student Think Tank
Student Career Ambassadors
BeEUTOPIAn Conference
Innovation Challenges
TeamWork
Ideas Club
Summer Schools

#### **RESEARCH PROGRAMMES**

Science and Innovation Fellowships
Researcher Mobility Programme
Young Leaders Academy
PhD Co-tutelle
E-HEALTH Mobility Programme
E-HEALTH Seeds funding

#### **SCIENCE DIPLOMACY**

Science Diplomacy Seminars

#### **BUILDING BRIDGES**

Western Balkans
Global Partnerships
FUTOPIA Talks at NOVA Cairo

#### FOSTERING COOPERATION

Inclusion
Human Resources

#### **TRANSFORMING R&I**

Open Science
Citizen Science
Sharing Reseach Infrastructure





# EUTOPIA Design Intrapreneurship program | Objectives



Stimulate continuous and innovative, usercentric, challengebased development of EUTOPIA



Increase the egagement from core operations: students and teaching-, research- & administrative staff



Strengthen the cocreative culture and entrepreneurial capability of EUTOPIA



# **EUTOPIA DESIGN** | EUTOPIA Challenges

### **Challenge 1**

Overcoming
existing barriers in
designing joint
educational or
research programs

Individual applications

### **Challenge 2**

Transform EUTOPIA and its member universities into more student-centered organisations

Individual applications

### **Challenge 3**

Foster greater
collaboration and
impact by
increasing
connectivity and
improving
communication

Individual applications

Open Challenge

Groups min. 2-4

Tier 1 Tier 2





# **EUTOPIA DESIGN** | Programme phases

1st Selection point

#### PHASE 1 | CHALLENGES



Identify people within EUTOPIA universities with an **entrepreneurial mindset** willing to work on challenges relevant for EUTOPIA



2nd Selection point

# PHASE 2 | IDEA DEVELOPMENT



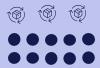
**Generate, refine and conceptualize the ideas** to ensure they reach the appropriate level of readiness for testing



#### PHASE 3 | **TESTING**



Build a prototype / prove of concept and test it to fit the needs





# **EUTOPIA DESIGN** | Programme phases

#### PHASE 1 | CHALLENGES

#### Which is the OBJECTIVE?

Includes the launching of the call, application period and first selection.

#### Which is the OUTPUT?

Each EUTOPIA member university can nominate up to one candidate per challenge (EUTOPIA Challenges 1, 2, and 3) and one group (min. 2 max. 4 people) for the Open Challenge.

What is HAPPENING?

#### Call timeline

**CALL LAUNCH** 

1 April

INTRA UNIVERSITY DISSEMINATION

1 April – 5 May

**CALL CLOUSURE** 

5 May

1st Selection | Intra- university

### **SELECTION CRITERIA**

Motivation, Knowledge, Relevance of idea Relevance of the challenge

### **EUTOPIA DESIGN** | Program phases

#### PHASE 2 | **IDEA DEVELOPMENT**

#### Which is the OBJECTIVE?

**Generate, refine and conceptualize the ideas** to ensure they reach the appropriate level of readiness for testing

#### Which is the OUTPUT?

Approximately 10 ideas with a clear:

- Prototype outline
- Experimentation plan

#### What is HAPPENING?

#### **Training sessions**

SESSION 0 | **EXPLORATION** 

SESSION 1 | EMPATHY

SESSION 2 | CREATIVE CONCEPT

SESSION 3 |

EXPERIMENTATION&PROTOTYPE

3 & 4 June – On site

13 June – Online

19 June – Online

### 2nd Selection | At EUTOPIA level

### Aligment with the objectives and priorities of the call

- Contributes to connectedness with other EUTOPIA universities
- Fosters the aspects of green and digital Europe and inclusiveness
- Clear description and understanding of the needs

#### Potential of the Project

- Clear and realistic objectives addressing real needs
- Logical and concrete steps to **integrate the results** in the day-to-day work
- Cost effectiveness and appropriate allocation of resources



# **EUTOPIA DESIGN** | Program phases

#### PHASE 3 | **IDEA TESTING**

#### Which is the OBJECTIVE?

- Build a prototype / prove of Concept
- **Test** it to fit the needs

#### Which is the OUTPUT?

10 prototype / Prove or concepts tested

#### What is HAPPENING?

**Agile coaching** with expert support to help the teams building and testing the prototype

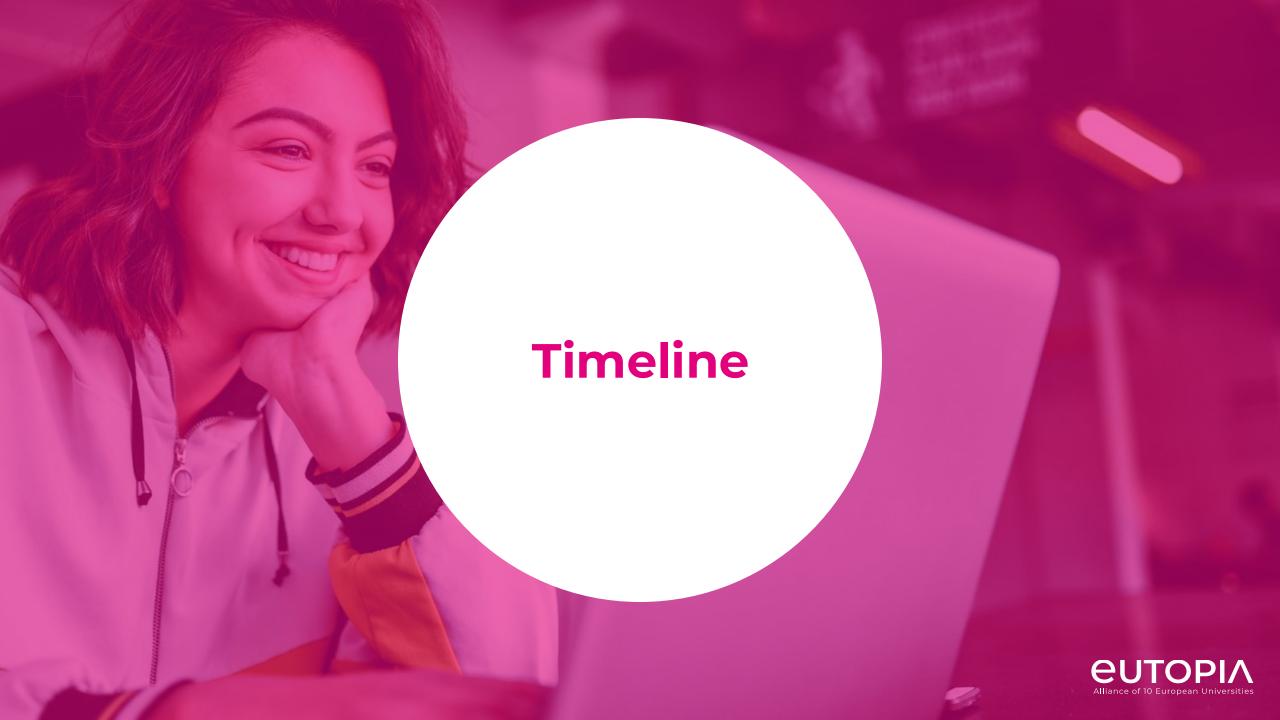
**KICK OFF** 

AGILE SUPPORT FOR BUILDING AND TESTING THE PROTOTYPE October

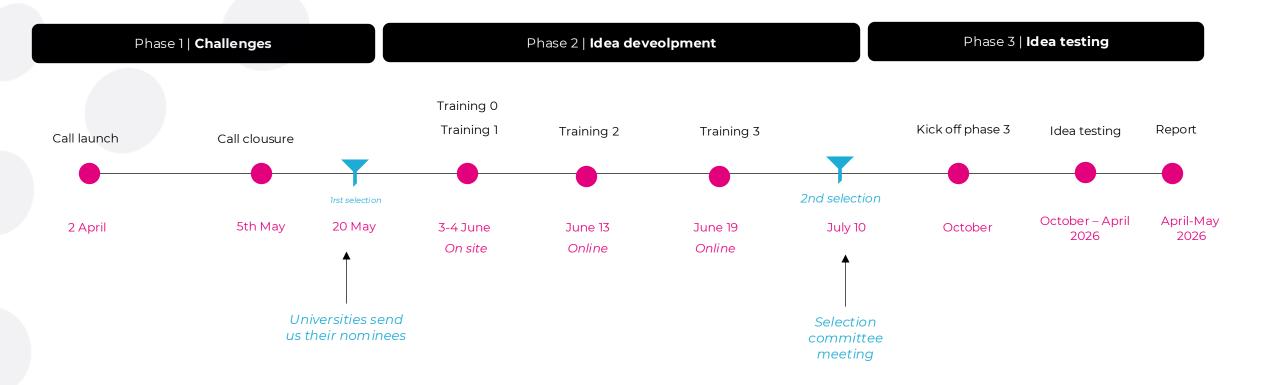
October - February



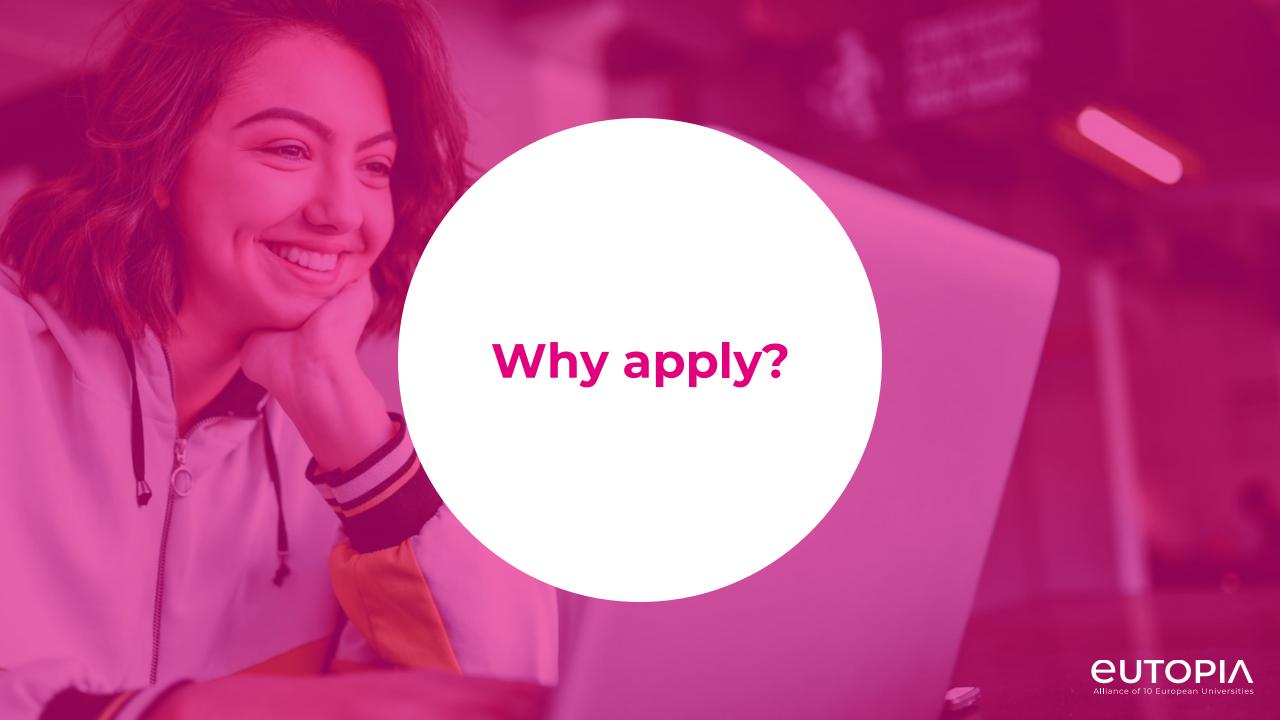




# **EUTOPIA DESIGN** | Timeline







# **EUTOPIA Design | Why apply?**







# Thank you.

