

Field of use
Media, social networks

Current state
of technology
Prototype developed
and tested, soon to market

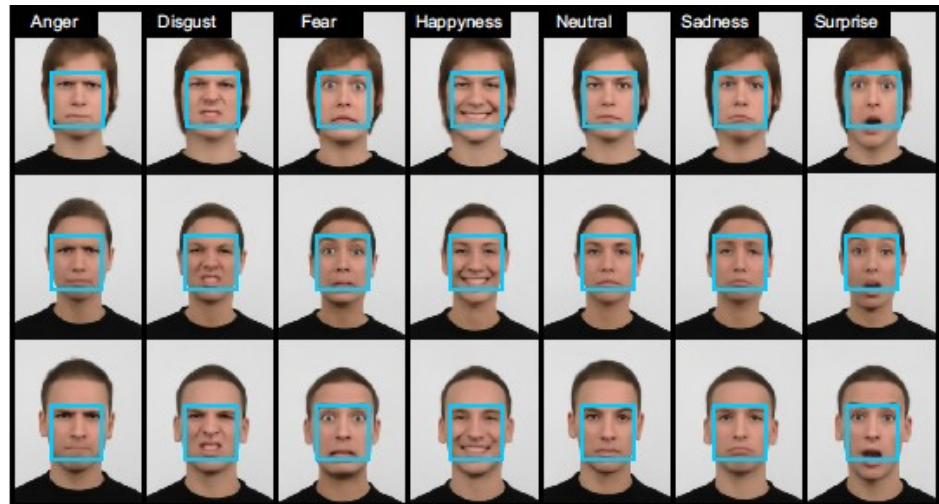
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Background

Our technology tackles the problem of GDPR and publishing of video material. Imagine – reporters have a video and wish to show it on their news channel but they did not get consent from people in it. Imagine – you wish to post a video online (on social media) but you don't want the social platform or web crawlers to be able to use it to profile you.

Description of the Invention and main advantages

Our technology lets us keep people anonymous while still revealing certain relevant characteristics (selectively):

- Hair/skin colour and other physical attributes
- Facial expressions and emotions
- Gender, age
- Accessories

