

Služba za prenos znanja in tehnologij

vas vabi na dogodek

»Dnevi internacionalizacije in razvoja mednarodnih projektov«

ki bo 5. in 6. septembra 2018

v prostorih rektorata Univerze v Mariboru
Slomškov trg 15, 2000 Maribor, Slovenija.

Namen dvodnevne dogodka je spodbujati nadaljnjo znanstveno odličnost raziskovalcev UM, kot enega najpomembnejših in privlačnih partnerjev v obstoječih in prihodnjih inovacijskih partnerstvih z različnimi zainteresiranimi stranmi in s tem krepiti slovenski inovacijski ekosistem. Hkrati pa želimo pomagati ambicioznim podjetjem pri rasti s širitvijo na mednarodne trge ter jih spodbujati pri povezovanju v inovacijska partnerstva z različnim stranmi in s tem neposredno spodbuditi njihovo internacionalizacijo.

Dogodek bomo organizirali s pomočjo Steinbeis-Europa-Zentrum (SEZ).

Prosimo, da svojo prisotnost na dogodku potrdite na e-naslov **tto@um.si** oziroma na telefonsko številko **02/23 55 298**. Na voljo smo vam tudi za vse dodatne informacije.

Dogodek je brezplačen in bo potekal v angleškem jeziku. V angleškem jeziku je tudi dodan program.

Število mest je omejeno.

Na voljo ne bo simultane prevajanja.

Veselimo se vašega sodelovanja in prisotnosti na dogodku!

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KONZORCIJ ZA PRENOS TEHNOLOGIJ IZ JRO V GOSPODARSTVO

Innovation
Collaboration
Technologies
Research
Vision
Knowledge

Consortium KTT is a representative body of 8 biggest Slovenian Public Research organizations (PROs), covering more than 90% of research personnel and activities in Slovenia. KTT has been established in 2017 with the main goal to coherently improve commercialization activities of member PROs and their communication, marketing, sales capacity, activities and exploitation results in relation with national economy, and also world-wide, through institutional sharing of experience, enabled flow of information within the KTT and internationally in the field of Knowledge and Technology Transfer. KTT is lead by Jožef Stefan Institute with active support of its members University of Ljubljana, University of Maribor, Institute of Chemistry, National Institute of Biology, University of Primorska, Agricultural Institute and Faculty of Information Studies Novo mesto.

By being present in initiatives such as Danube Transfer Centers (DTC) we are also present in the pinnacle of European development, research and innovation activities and this is an advantage as well an enormous obligation. In Slovenia and abroad, University of Maribor (UM) is recognised as a university providing students with an excellent learning experience and producing top graduates with applicable knowledge.

The main goal of the day is to promote even further scientific excellence of UM researchers as one of the most significant and compelling partners in existing and future innovation partnerships with various stakeholders and by that stimulating Slovenian innovation ecosystem. Participants should not expect to be taught what to think, but rather to continually better understand for themselves how to think. Hopefully the event is a small stepping stone in many to come for UM to even better fulfil its vision and become a globally recognized innovation ecosystem, inspiring the creativity of both employees and students.

Agenda - September 5th 2018

08:30	Registrations
09:00	Welcome address Prof. dr. Zoran Ren (tbc), Vice-rector for Science and Research, University of Maribor, Slovenia Prof. dr. Urban Bren, Vice-rector for Knowledge Transfer, University of Maribor, Slovenia
09:10	TTO UM - Collaboration opportunities for researchers <ul style="list-style-type: none">• Collaboration within Danube Transfer Centre Network (DTC);• Opportunities in relation to Knowledge and Technology Transfer (KTT);• Matchmaking opportunities and international collaboration within Enterprise Europe Network (EEN). Daniela Chiran, Senior Project Manager, Steinbeis-Europa-Zentrum, Germany Peter Alešnik, Head of Office, Technology transfer Office, University of Maribor, Slovenia Maja Sušec, Senior Expert, Technology transfer Office, University of Maribor, Slovenia



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA IZOBRAŽEVANJE,
ZNANOST IN ŠPORT



EVROPSKA UNIJA
EVROPSKI SKLAD ZA
REGIONALNI RAZVOJ
NALOŽBA V VAŠO PRIHODNOST



Operacijo delno financira Evropska unija iz Evropskega sklada za regionalni razvoj ter Ministrstvo za izobraževanje, znanost in šport, Republika Slovenija. Operacija se izvaja v okviru Operativnega programa za izvajanje evropske kohezijske politike v obdobju 2014-2020, prednostne osi 1 Krepitev raziskav, tehnološkega razvoja in inovacij.

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10:00	New possibilities and ways for fostering cooperation between JRO and SMEs <ul style="list-style-type: none"> Bringing on-board new researchers with a current national financing scheme(s) – presentation of currently open funding scheme. <p>Dr. Meta Dobnikar (tbc), Head of Science Directorate, Ministry of Education, Science and Sport, Slovenia</p>
11:00	Coffee break & Matchmaking Networking for project applicants
11:30	Introduction to Research / Innovation Project Proposal Canvas <ul style="list-style-type: none"> State of the art; Challenges to be solved (value proposition); Target groups; Proposed solutions. <p>Miljana Ćosić, Project Manager, Steinbeis-Europa-Zentrum, Germany Peter Alešnik, Head of Office, Technology transfer Office, University of Maribor, Slovenia</p>
12:00	Lunch & Networking
13:00	Interactive session: workshop with researchers (facilitated group work) <ul style="list-style-type: none"> Screening and auditing to find excellence; Development of a breakthrough project idea or invention concept using Research / Innovation Project Proposal Canvas; Who do I need to bring my breakthrough idea to life (partners). <p>Daniela Chiran, Senior Project Manager, Steinbeis-Europa-Zentrum, Germany Miljana Ćosić, Project Manager, Steinbeis-Europa-Zentrum, Germany Peter Alešnik, Head of Office, Technology transfer Office, University of Maribor, Slovenia Maja Sušec, Senior Expert, Technology transfer Office, University of Maribor, Slovenia</p>
15:00	Coffee break & Networking
15:30	Interactive session: workshop for researchers – cont. <ul style="list-style-type: none"> Pitching of project/invention concepts and cross-team collaboration on identified challenges; Solving Intellectual Property related issues before it is too late; Next steps of collaboration with DTC / TTO UM.
16:45	Closing Remarks
17:00	End of day 1

Venue: University of Maribor, Rectorate building - Podrecca hall, Slomškov trg 15, 2000 Maribor, Slovenia

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About Enterprise Europe Network

The Enterprise Europe Network helps businesses innovate and grow on an international scale. It is the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions. The Network is active in more than 60 countries worldwide. It brings together 3,000 experts from more than 600 member organisations – all renowned for their excellence in business support. Individual businesses can't become Network members, but they can enjoy the many services offered.

Business services

Teams of Network experts in each member organisation offer personalised services to businesses. They know the local business environment and have contacts for business opportunities worldwide. The Network can also offer a targeted approach aimed specifically at your business sector. Its expert groups cover all key economic sectors, from healthcare to agrofood, from intelligent energy to fashion and textile.

University of Maribor is a part of a Slovenian Enterprise Europe Network consortium and a local Network contact point. We can help your business with advice, support and opportunities for international partnerships.

Agenda - September 6th 2018

08:30	Registrations
09:00	Welcome address Prof. dr. Urban Bren, Vice-rector, University of Maribor, Slovenia
09:10	Danube Transfer Centre (DTC) and Enterprise Europe Network (EEN) Daniela Chiran, Senior Project Manager, Steinbeis-Europa-Zentrum, Germany Maja Sušec, Senior Expert, University of Maribor, Slovenia
9:40	Client journey within EEN – how and why an SME should succeed <ul style="list-style-type: none"> • How to perform preliminary check and evaluate success factors; • EEN services needed at different stages of SME's growth; • EEN as an ultimate instrument for SME internationalization; • EEN success story – best practice example: from preparatory visit to partnership agreement. Sebastjan Rosa, Senior Project Manager, EEN, University of Primorska, Slovenia Császár Gergely (tbc), Head of Office, Enterprise Europe Network, Pecs, Hungary

10:30	Coffee break & Networking
11:00	National and international opportunities for SMEs <ul style="list-style-type: none"> • Presentation of national financial and non-financial incentives for SMEs; • Presentation of H2020 – SME Instrument and COSME; <ul style="list-style-type: none"> ○ Facts and figures regarding success rates; ○ How to find relevant financing options; ○ How to find relevant partners and consortiums; ○ Finding clues that financing option is suitable for me; ○ How to connect research idea with PRO scientific background. <p>Sebastjan Rosa, Senior Project Manager, EEN, University of Primorska, Slovenia Dr. Igor Milek (tbc), Innovation in SMEs (H2020 NCP), SPIRIT Slovenia, Slovenia</p>
12:00	Lunch & Networking
13:00	Interactive session: hands-on workshop for SMEs (facilitated group work) <ul style="list-style-type: none"> • Calls screening and short Analysis of identified calls; • Introduction to Research / Innovation Project Proposal Canvas; • Interactive session in groups: <ul style="list-style-type: none"> ○ Project idea conception and objectives; ○ Customer segmentation; ○ Definition of Excellence, Impacts and Implementation; ○ Choosing the “best” idea. <p>Daniela Chiran, Senior Project Manager, Steinbeis-Europa-Zentrum, Germany Miljana Ćosić, Project Manager, Steinbeis-Europa-Zentrum, Germany Peter Alešnik, Head of Office, Technology transfer Office, University of Maribor, Slovenia Maja Sušec, Senior Expert, Technology transfer Office, University of Maribor, Slovenia</p>
15:00	Coffee break & Networking
15:30	Interactive session: hands-on workshop for SMEs – cont. <ul style="list-style-type: none"> • Interactive session in groups – cont.: <ul style="list-style-type: none"> ○ Work plan (work packages); ○ Budget planning;
16:45	Closing Remarks
17:00	End of day 2

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