

# **Exercise session**



# Contents

- § Sugru
- § Hövding airbag cycle helmet

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## Sugru (I)

- § Original idea from student Jane Delehanty for her master's degree in product design from the Royal College of Art.
- § Problem: So many products have a limited lifetime and physical parts seem to break all the time.
- § Solution: A silicone rubber which is hand-formable, sticks to almost anything, air cures at room temperature, becomes strong and durable even in extreme weather conditions and has a soft touch, but is "grippy".
- § Called sugru, from the Irish "sugradh" meaning "play".

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# Sugru (II)

#### Advantages

- § It is a pliable substance which quickly sets to form a firm repair, mount or grip.
- § It has the mouldability of a high-temperature curing silicone but retains the adhesive properties and room-temperature curing of glues and sealants.



# History of the sugru patent

- § Priority application filed on 30 November 2006
- § PCT application filed on 29 November 2007
- § PCT application published on 5 June 2008
- § Entered regional phase in Europe, national phases in the US, UK and China
- § European patent already granted

## **Exercise 1**

#### Discussion

- 1. What do you think the inventive concept is?
- 2. What do you think the applicants claimed in their application?
  - a product
  - a process
  - a composition
  - all of the above

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7

# Claims at the PCT stage

There are ten claims in total.

- § Claim 1: Independent claim directed to a composition
- § Claims 2-10: Dependent claims
- $\S$  Claim 9: Product claim of the composition of claims 1 to 6
- $\S$  Claim 10: Process claim for producing a product according to claims 1 to 6

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## Claim 1 of the PCT application

"A one part <u>room temperature curable silicone elastomer</u> composition where the uncured composition has a Williams plasticity from 80 mm to 900 mm."

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0

### Is it novel?

- § Priority date: 30 November 2006
- § Test for novelty: Did any document/publication exist before 30 November 2006 which, when taken alone, discloses the invention claimed in the sugru application?
- § First published search report states claims 1 to 10 may not be novel and/or inventive. Why?
- $\S\$  The examiner cited seven prior art documents:
  - EP0575863A dated 29 December 1993
  - US5171773A dated 15 December 1992
  - US4476155A dated 9 October 1984
  - GB2288406A dated 18 October 1995
  - EP0905195A dated 31 March 1999
  - US2006/142472A1 dated 29 June 2006
  - WO03/072267A dated 4 September 2003

# What did the applicants do next?

### § Options

- Abandon the patent application or
- Request a preliminary examination (optional) and/or
- Enter the national/regional phase

### § Decision

- To continue prosecution by entering the national/regional phase in Europe, the USA, the UK and China
- $\S\$  The claims had to be amended to ensure they were novel and inventive

11

# Comparison between original PCT claim 1 and the amended FP version

nternational patent application	Amended granted EP claim
A: A one part room temperature curable silicone elastomer composition	A: A one part room temperature curable silicone elastomer composition  B: where the uncured composition has a
B: where the uncured composition has a Williams plasticity from 80 mm to 900	Williams plasticity from 80 mm to 900 mm, and
mm.	C: where the composition is a non-adhesive composition, the composition comprising: D: 20 to 60% by weight of a hydroxy-terminated poly(dimethylsiloxane) of viscosity greater than 350 000 mPA s (25° C):
	E: 3 to 66% by weight of a reinforcing filler; D: 10 to 60% by weight of a non-reinforcing filler;
	<b>F:</b> 2 to 6% by weight of a crosslinker and <b>G:</b> a suitable quantity of a curing catalyst.

## Patent status of sugru as of March 2013

- § Granted EP patent: validation in the designated contracting states is in progress
- § Examination has been requested in the other countries

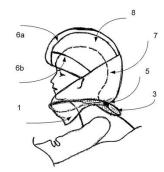
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# Example 2: Hövding airbag cycle helmet

- § Swedish inventors Anna Haupt and Terese Alstin from Lund University
- § Problem: Regardless of safety, people do not like to wear helmets while riding their bike as it ruins their hair-do and does not look cool
- § Solution: Airbag helmet
- § What is it? A collar containing an airbag with helium as the inflating agent and sensors including gyroscopes and accelerometers

# What does the airbag helmet look like?





www.youtube.com/watch?v=WCd8qQv6Htw&feature=plcp

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# **Exercise 2**

- § What do you think the inventive concept is in this case?
- § What do you think the applicants claimed?
- § How would you have structured a suitable claim?

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## What did Hövding claim in their PCT application?

- § A system for protecting a portion of the body of a user in case of an abnormal movement, such as a fall or a collision (product claims 1 to 9)
- § A method for protecting a head of a user in case of an abnormal movement, such as a fall or a collision (method claims 10 to 12)

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## Claim 1 of Hövding's PCT application

- (A) A system for protecting a portion of the body of a user in case of an abnormal movement, such as a fall or a collision, wherein said system comprises
- (B) an apparel and
- (C) an airbag arranged therein: characterised in that said airbag comprises:
- (D) a first part suitable for surrounding a neck portion and back head portion of a user after inflation; AND
- (E) a second part suitable for forming a hood surrounding a skull of a user after inflation,
- (F) said first part and second part being folded and arranged in said apparel before inflation.

### Is it novel?

- § Priority date: 26 October 2005
- § Test for novelty: Did any document/publication exist before 26 October 2005 that, when taken alone, discloses the invention claimed in the patent application?
- § International search report states claims 1 to 9 may not be novel and/or inventive. Why?
- § The examiner cited three prior art documents:
  - DE1975451A1 dated 10 June 1999
  - DE3616890A1 dated 26 November 1987
  - WO0154523 dated 2 August 2001

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## What did the applicants do next?

- § Options
  - Abandon the patent application or
  - Request a preliminary examination and/or
  - Enter the national/regional phase in various countries
- § Decision
  - To continue prosecution by requesting optional international preliminary examination report (IPER issued)
- $\S\$  The claims had to be amended to ensure they were novel and inventive

# Comparison between original PCT claim 1 and the amended claim

#### **Original claim 1**

A: A system for protecting a portion of the body of a user in case of an abnormal movement, such as a fall or a collision, wherein said system comprises

B: an apparel and

C: an airbag arranged therein: characterized in that said airbag comprises:

**D:** a first part suitable for surrounding a neck portion an back head portion of a user after inflation; AND

**E:** a second part suitable for forming a hood surrounding a skull of a user after inflation.

**F:** said first part and second part being folded and arranged in said apparel before inflation.

#### Amended claim

A: A system for protecting a portion of the body of a user in case of an abnormal movement, such as a fall or a collision, wherein said system comprises

B: an apparel and

C: an airbag arranged therein: **characterized in that** said airbag **comprises**:

D: a first part suitable for surrounding a neck portion an back head portion of a user after inflation; AND

E: a second part suitable for forming a hood surrounding a skull of a user after inflation, F: said first part and second part being folded and arranged in said apparel before inflation, and G: said first part being adapted for inflation prior to inflation of the second part.

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# What did the examination report say and what happened next?

- § Examination report: claims 1 to 12 are new and inventive.
- § Consequences: entry into national/regional phase in various countries and regions, including China, Europe, Japan, Russia, Sweden and the United States.

Thank you	for your attention	on!	