

1. Raziskovalna organizacija (*Research organisation*):

Univerza v Ljubljani, *Fakulteta za družbene vede, Kardeljeva pl. 5, 1000 Ljubljana*

2. Ime in priimek mentorja (*Name and surname of a mentor*):

Slavko Splichal

3. Področje znanosti iz šifrantu ARRS (*Primary research field*):

5.06.03 Komunikologija

4. Kontaktni e-naslov mentorja (*Contact of a mentor*):

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5. Kratek opis programa usposabljanja (*Short description of the program*):

SLO

Mladi raziskovalec/ka bo proučevala politične dimenzije transformacije odnosov javno-zasebno-intimno z vidika a) razširjanja in omejevanja politične participacije, kot se kaže skozi b) dvojnost novih tehnologij, platform in aplikacij, ki so hkrati sredstva komuniciranja in instrumenti nadzorovanja in ki se (c) razvijajo pod okriljem dveh tradicionalnih monopolov moči – ekonomskim in državno-varnostnim. Pri tem bo posebna pozornost namenjena vprašanju nove vidnosti in njene vizualne dimenzije, ki z brisanjem distinkcije med javnim in zasebnim/tajnim postavljajo pod vprašaj možnost kritičnega državljanstva in demokracije kot emancipatornega sistema vladanja.

Program dela mladega raziskovalca povezuje vseh pet dimenzij raziskovalnega programa Množični mediji, javna sfera in družbene spremembe. Njegovo izhodišče so vprašanja demokratizacije javnega komuniciranja in s tem političnega procesa, ki bodo obravnavana na primeru rabe spletnih in mobilnih tehnologij, platform in aplikacij, s katerimi se v procesu vsakodnevnega grajenja in utrjevanja osebnih in skupinskih identitet na spletu po eni strani brišejo meje med 'proizvajalci' in 'potrošniki' medijskih vsebin in informacij, po drugi pa spreminja odnos med javnostjo, zasebnostjo, tajnostjo in intimnostjo teh identitet in družbenih vlog. Hkrati s tem sodobne prakse komuniciranja redefiniirajo vertikalne odnose nadzorovanja skozi komuniciranje (odnos državljan-oblást) s prenosom moči v korporativno sfero, hkrati pa jih dopolnjujejo z orodjem za horizontalno nadzorovanje (državljan-državljan) in postavljajo pod vprašaj učinkovitost in legitimnost nacionalnih in transnacionalnih javnih sfer.

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The young researcher will investigate the political dimension of transformation of public, private and intimate domains from following perspectives: a) potential enhancing or limiting political participation which manifests in b) paradoxical nature of new technologies, platforms and applications which are means of communication while at the same time (can) serve as instruments of surveillance and which are (c) being developed under the patronage of two traditional power monopolies – that of market and that of the state. Special emphasis will be given to the questions of new visibility and emerging visual culture, both of which challenge the possibility of development of critical citizenship and democracy as emancipatory system of governance through the blurring of the distinction between the spheres of public/publicity and the domain of privacy/secretcy.

The young researcher's programme will bring together all five dimensions of the research agenda of the research programme 'Mass media, the public sphere and social change'. It is grounded in the questions of democratisation of public communication and political process, which will be addressed through the perspective of the use of internet-based communication technologies, platforms and applications, the use of which on the one hand blurs the boundaries between "producers" and "consumers" of content in the continuous processes of creation and maintenance of personal and group identities through everyday communication practices, and on the other hand, changes the public, private and intimate dimensions of these identities and social roles. In the process, contemporary technologies and practices of communication redefine power relations of vertical surveillance (citizens - political institutions) by giving the possibility of greater surveillance to corporate actors and complement the vertical surveillance with tools that enable horizontal surveillance (citizens – citizens) and thereby bring into question the efficacy and legitimacy of national and transnational public spheres.