Plagiarism Prevention

Stop plagiarism now... with Turnitin®!

AT A GLANCE

Turnitin's plagiarism prevention system is the world's most widely used solution to the growing problem of cut and paste plagiarism. Plagiarism Prevention features:

- The industry's most advanced search technology that checks papers against our in-house copies of both current and archived internet content and our proprietary database of millions of previously submitted student papers.

- Expanded searches of academic and professional content not available on the public internet, including millions of commercial pages from books, newspapers, and journals.

- Extremely flexible, intuitive, and clear Originality Reports that make investigating the sources of plagiarism easy.

- Direct Source Comparison for easily comparing matching passages of text in a paper with corresponding passages in the original source.

- Works seamlessly with Turnitin's suite of online learning tools including Peer Review, GradeMark, and GradeBook.

- Complete integration with popular CMS packages like WebCT® and Blackboard®.

WHY PLAGIARISM PREVENTION?

The internet gives students access to a greater variety of resources for legitimate research than ever before. Unfortunately, it has also increased the ease with which students find ways to shortcut the process of producing original work. Many students have come to view the internet as their personal cut and paste encyclopedia, and with entire pre-written essays and term papers just a click away, effective plagiarism education and prevention have become more important than ever.

Turnitin's comprehensive plagiarism prevention system lets you quickly and effectively check all of your students' work in a fraction of the time necessary to scan a few suspect papers using a search engine. More than just a tool for detecting plagiarism, Turnitin also acts as a powerful deterrent to stop plagiarism and cheating before it starts.

REAL RESULTS

Every paper submitted is returned in the form of a customized Originality Report. Results are based on exhaustive searches of billions of pages from both current and archived instances of the internet, millions of student papers previously submitted to Turnitin, and commercial databases of journal articles and periodicals.

Any matches uncovered between submitted papers and source material is detailed in an intuitive and unambiguous format, allowing educators to spend time addressing plagiarism's causes rather than searching for it. Turnitin's plagiarism prevention is often so successful that institutions using our system on a large scale see measurable rates of plagiarism drop to almost zero.

EASY IMPLEMENTATION

Unlike some other plagiarism prevention systems, Turnitin requires no installation or maintenance of additional software. Because Turnitin is completely web-based, compatibility between different computers and operating systems is never a problem.
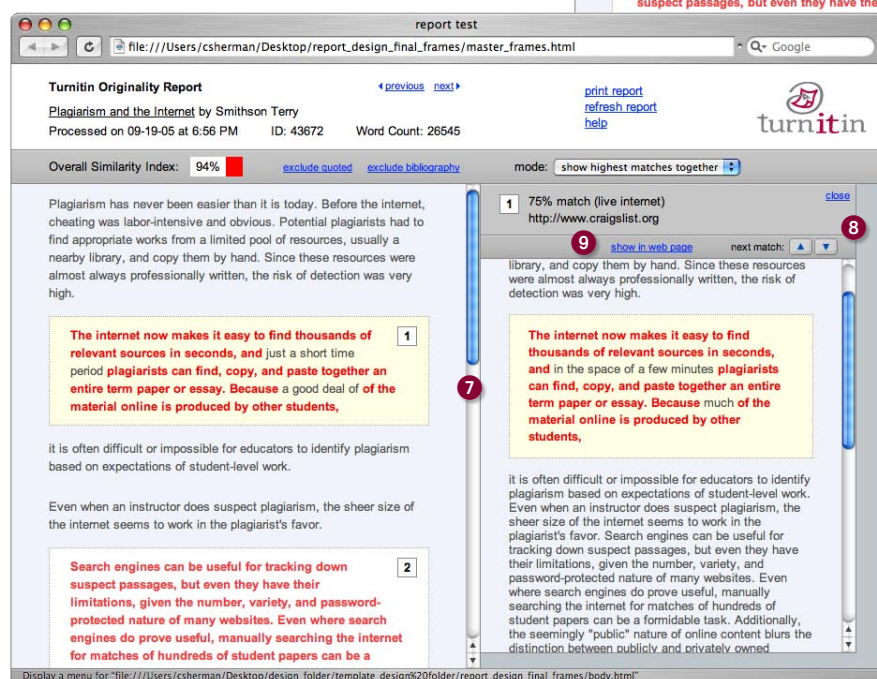
> *Turnitin is simple for teachers and their students to use, and it does work... Highly recommended for high school and academic libraries.*
>
> —The Library Journal

Most importantly, getting started with plagiarism prevention is quick and easy. Our thorough support materials, intuitive interface design, comprehensive training programs, and dedication to quality customer support ensure that using Turnitin is a consistently rewarding experience.

Turnitin's Originality Report

Originality Reports display the submitted paper along with any matching sources. The text of the original paper is shown in the left frame ❶. All matching sources are shown in a window to the right ❷. Clicking on any highlighted passage opens Direct Source Comparison ❸ (shown below). New features exclusive to Turnitin include the ability to exclude quoted and bibliographic material from a search ❹, the means to refresh a report at a later date to include any updated content ❺, and a new single-source mode that lets you to investigate suspect matching sources one at a time ❻.

Direct Source Comparison

When you click on any passage of text in the paper body, we show you the match side-by-side in its original context in a new window ❼. Navigating to other suspect passages is easy using the up and down buttons, which automatically scroll and center both windows for easy comparison ❽. If the match comes from a live web page, we strip the text of any unnecessary graphics, ads, or menus to speed load time, but you still have the option of viewing and web page in its entirety by using the "show in web page" link ❾.

Features	Benefits
The industry's most comprehensive source databases	Submitted papers are checked against the largest available number of sources, ensuring complete and thorough analysis
Advanced, proprietary comparison technology	Only relevant matches are included in our reports, eliminating misleading "noise" and helping you to identify truly suspect papers
Overall Similarity Index	Provides a means for easy referencing and sorting of Originality Report results
Direct Source Comparison	Enables easy, single-window comparison between submitted documents and matching sources
Flexible submission options	Papers can be submitted in a variety of formats based on user preference
Dual report modes	Shows all sources together or sources one at a time for the most flexible, comprehensive results

turn it in ®

A service of iParadigms, LLC

Since 1996, Turnitin has been helping millions of faculty and students in over eighty countries improve writing and research skills, encourage collaborative online learning, ensure originality of student work, and save instructors' time.

turnitin

Reading, Writing, Research, & Originality

Plagiarism Prevention

Accessible Anytime

Access Turnitin anywhere from any web browser at any time of the day

Teachable Moments

Reinforce proper research and citation methods and deter plagiarism with Turnitin

World's Best Solution

97% With a database of over 40 million student papers, Turnitin is the only technology capable of detecting purchased papers, cheat sites, and student collusion — over 50% of unoriginal work comes from other student papers

Plagiarism Prevention

Academic Integrity

Turnitin allows educators to check students' work for improper citation or potential plagiarism by comparing it against continuously updated databases using the industry's most advanced search technology. Every Originality Report provides instructors with the opportunity to teach their students proper citation methods as well as to safeguard their students' academic integrity.

www.turnitin.com

Features & Benefits

- Encourages Proper Citation

- Over 12 Billion Web Pages Crawled

- Over 40 Million Student Papers

- Over 10,000 Major Newspapers, Magazines & Scholarly Journals

- Thousands Of Books Including Literary Classics

- Printable Reports

- Side-By-Side Comparison

Teaching Moment

"Turnitin plays an extremely important role in helping our students understand intellectual honesty... For our students, being able to see a highlighted line that is similar or exact to another document gives us that "teaching moment"...

— TRIO Training
University of Washington

GradeMark® Digital Grading

Standard & Custom Marks

Grade student work quickly and efficiently by adding editorial highlights, inline comments, and editing marks directly onto the paper

Customized Rubrics

Create and implement fully customizable grading rubrics in minutes

Track Performance

Easily analyze student performance over time to identify areas of concern or track improvement with comprehensive statistics and graphs

GradeMark & GradeBook

Paperless Grading

GradeMark, Turnitin's innovative and patent pending digital grading tool, allows instructors to leave the days of red ink and stacks of papers behind. GradeMark is a time-saving alternative to traditional pen and paper grading, making it easy for instructors to give students the valuable, time sensitive feedback that is so essential for building quality writing skills.

www.turnitin.com

Features & Benefits

- Real Time Grading
- Grades Saved Into GradeBook
- Faster Than Traditional Grading
- Standardized Editing Marks
- Assess Students Over Time
- Fully Customizable Rubrics
- Works With All Subjects
- Share Rubrics & Editing Marks
- 100% Paperless System

Time Saving

"My teachers feel that GradeMark is a tremendous time saver, saving around 30% of their time in grading and commenting on papers online."

- Walter Loblein
Principal
Chatfield Senior High

Peer Review

Easy Paper Distribution

With online, anytime, anywhere access and automated paper distribution, Peer Review assignments are possible even in the largest classes

Collaborative Feedback

Assign sets of standardized marks to ensure that students receive consistent feedback in their Peer Reviews

Anonymous Reviews

The flexibility to choose between anonymous or non-anonymous Peer Reviews along with many other customizable options

Peer Review

Collaborative Learning

Turnitin's patented Peer Review system gives instructors the ability to create Peer Review assignments that students use to evaluate and learn from one another's work. These assignments provide a unique and valuable framework for students to develop their critical thinking and writing skills.

Features & Benefits

- Helps Students Understand Core Course Material

- Automatic Paper Distribution

- Optional Anonymous Reviews

- Contextual Review Marks

- Assessment Metrics

- Students Learn From Each Other

- Students Become More Engaged In Course Material

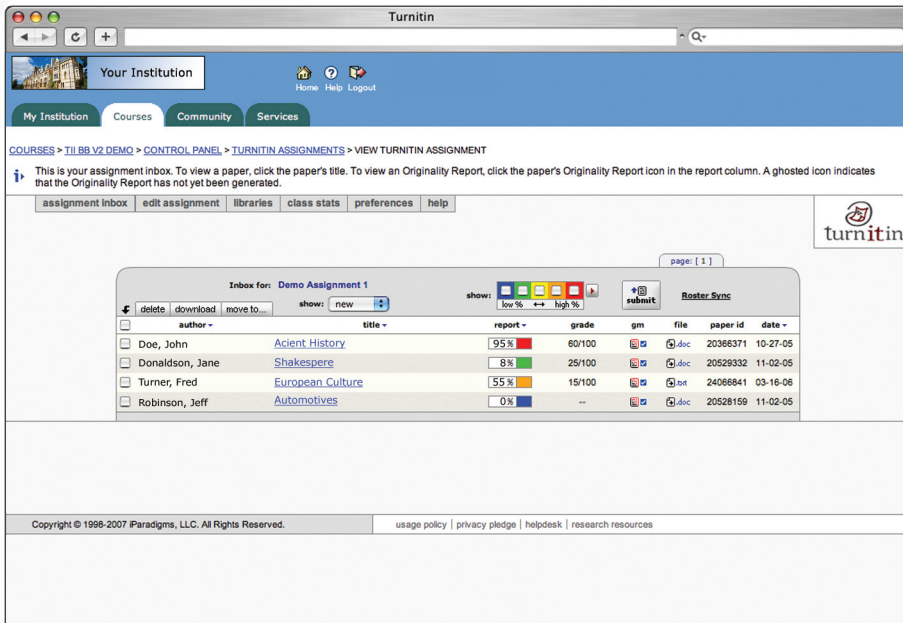- Accessible Anytime, Anywhere

Cognitive Benefits

"Turnitin.com allows me to deliver the considerable cognitive benefits of the peer review experience to my introductory class of 1,000 students. Only this brilliant tool allows me to do so without being swamped by administrative overhead"

- Prof. John Mitterer
Brock University
(Recipient of the 2003 Brock Distinguished Teaching Award)

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Integrations

Turnitin services can be easily integrated with popular Course Management or Learning Management Systems such as Blackboard®, WebCT®, ANGEL®, and Moodle™ or with any class or university portal using our API Integration Package. These integrations make Turnitin seem like a natural extension of the web application your institution already has in place.

Turnitin Integrates with:

Blackboard
Versions with Building Blocks ™

WebCT
Vista 3, Vista 4 and CE 6

Moodle
1.5, 1.6 and 1.7

ANGEL
6.3 and 7.1

Quality Assurance

⭐ Training & Support

Our team of highly trained Product Specialists is available to help you implement Turnitin, train you to use Turnitin most effectively at your institution, and support you and your faculty for the duration of your license. This type of support is critical to the successful adoption of Turnitin. We also provide several support tools and resources for users including customized, face-to-face training sessions, web seminars, quickstart guides, training videos, user manuals, live support through phone and e-mail, and a comprehensive searchable knowledge base.

🔒 Trusted Security

Turnitin is serious about protecting the privacy and security of our users' information. We achieve extremely high levels of security through the use of SSL encryption, redundant servers, sophisticated firewalls, multiple data centers, and much more. Turnitin complies with the Better Business Bureau® and the Safe Harbor privacy and security standards. With a security system that has never been breached and a privacy policy of the highest standards, instructors and students can use Turnitin with an unsurpassed level of confidence.

www.turnitin.com

Contact Us Today!

The Turnitin Digital Assessment Suite provides educators with the tools to effectively and efficiently improve their students' critical thinking and composition skills through formative writing assignments. Turnitin is successfully used by over 7,000 institutions and in more than 90 countries worldwide. Millions of instructors and students around the world use the real time grading tools and originality detection service. Turnitin has become how education works.

For over 10 years, Turnitin has been a market leader in providing outstanding academic learning tools to some of the finest educational institutions. Only Turnitin has thousands of reference clients around the world who have vetted the quality of our service. Only Turnitin receives over 100,000 student papers per day and has a renewal rate of over 95%. Contact us today to learn how to make Turnitin a valuable resource at your institution.

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sales@turnitin.com

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Our Customers Have Spoken

"With GradeMark's recent improvements, correcting and giving feedback is a snap... It is easy to reduce your grading time by up to 30% compared to pen and paper. The clipboard and rubric generator alone can improve grading efficiency dramatically... My students really seemed to enjoy the positive reinforcement that the checkmark and smiley-face emoticons provide. Finally, having a summary panel that lists the time spent grading and the number of total marks is an effective way for teachers to stay on track. GradeMark almost makes me look forward to marking!"

- Professor James Papple
Brock University

"My teachers found Turnitin to be user friendly and exceptionally efficient in ensuring a level playing field for all students. I strongly encourage all administrators to look into the utilization of Turnitin.com for student research."

- Tommy Floyd
Assistant Superintendent
for Student Achievement
Madison County Schools

"I have used Turnitin.com's scan for plagiarized material for several years now, and it has completely changed the intellectual authenticity, honesty, and precision in my students' research writing. They can't wait to see the side-by-side analysis of their papers and the articles they have quoted, all color-coded and numbered for matches. Instructors who do not have access to this program often come to me, asking me to run a scan on a paper they believe to be plagiarized. A school-wide subscription to Turnitin.com would raise the level of our students' work several levels."

- Dr. Dorothy Bushnell
Merced College